

| DOBERMAN

DJ / PRODUCER / MUSIC DIRECTOR

PLAYS THE ROOM / BUILDS THE ROOM



PROFILE

SHORT BIO

DOBERMAN is a Seoul-based DJ, producer, and music director bridging his Hip-Hop roots with UK Garage and a wider spectrum of electronic music. Known for dynamic, genre-fluid, high-energy sets, he brings the perspective of both a performer and a builder to Seoul’s club culture. A 2017 Red Bull 3Style University Korea Champion, he previously served first as Resident DJ and later as Music Director at THE HENZ CLUB. He now serves as Music Director at JJ Mahoney’s in Grand Hyatt Seoul and leads SOLEIL, a global sound platform, and BASH, an event and performance brand.



2017 RED BULL 3STYLE

THE HENZ CLUB

JJ MAHONEY’S / SOLEIL / BASH

PROFILE

LONG BIO

PERFORMANCE / PROGRAMMING

DOBERMAN is a Seoul-based DJ, producer, and music director whose practice links the dance floor with the systems around it. Rooted in Hip-Hop and moving through UK Garage, Grime, UK Drill, Drum & Bass, Hard House, Afro House, and Amapiano, his sets are built around reading a room and shaping its energy.

After winning the Red Bull 3Style University Korea title in 2017, he served as a resident DJ at THE HENZ CLUB from 2018 to 2020 and returned as Music Director from 2023 to 2025.

DIRECTION / PLATFORM

From 2022 to 2026, he served as Executive Director/A&R at 260 ASIA and worked in A&R and artist management for MBA EK. He now serves as Music Director at JJ Mahoney’s in Grand Hyatt Seoul and leads SOLEIL and BASH, extending his work into programming, event development, and cultural platforms.

His performance footprint spans Seoul, Tokyo, Shanghai, Singapore, Bangkok, London, and Berlin. In June 2026, he performed at SXSW London, Colour Factory, and HÖR Berlin. His catalog includes the 2025 HDM K-Hiphop Flipz EP with 2Spade and the 2019 EP Go Fetch Your Life, alongside production credits for oceanfromtheblue’s “Wings (Like Sisqo)” and EK’s “ICE.”

DUAL PRACTICE

PLAYS THE ROOM / BUILDS THE ROOM

PLAY

A genre-fluid DJ whose selections move from Hip-Hop and UK Garage to Grime, Drum & Bass, Afro House, and Amapiano. DOBERMAN reads the crowd in real time, shaping tempo, tension, and release around the room.

SELECT / RESPOND / MOVE

BUILD

A music director and cultural programmer who builds the structure around the performance, from bookings and lineups to sound identity, artist development, and international collaboration.

PROGRAM / DIRECT / CONNECT

SONIC PROFILE

HIP-HOP INSTINCT, GLOBAL CLUB RANGE

01

HIP-HOP ROOTS

RAP-LED SELECTION
DOPE TO CHILL
CROWD-FIRST CONTROL

02

UK PRESSURE

UK GARAGE
GRIME / UK DRILL
DUBSTEP / DRUM & BASS

03

GLOBAL CLUB ENERGY

HARD HOUSE
AFRO HOUSE / AMAPIANO
TEMPO / TENSION / RELEASE

“DYNAMIC SETS, BUILT WITH A DIRECTOR’S EAR.”



CAREER

SELECTED ROLES

CURRENT PRACTICE

2024–PRESENT
MUSIC DIRECTOR / JJ MAHONEY’S
GRAND HYATT SEOUL

2024–PRESENT
LEAD / SOLEIL
GLOBAL SOUND PLATFORM

PRESENT
LEAD / BASH
CULTURE BRAND

2023–2025
MUSIC DIRECTOR / THE HENZ CLUB

FOUNDATIONS / DEVELOPMENT

2018–2020
RESIDENT DJ / THE HENZ CLUB

2022–2026
EXECUTIVE DIRECTOR / A&R
260 ASIA

2022–2026
A&R / ARTIST MANAGEMENT
MBA EK

2017
RED BULL 3STYLE UNIVERSITY KOREA
CHAMPION

WATCH

FEATURED PERFORMANCE



DOBERMAN | HÖR

BERLIN / 12 JUN 2026

Hip-Hop instinct, UK club pressure, rapid shifts in energy, and an immediate response to the room. A live set that brings DOBERMAN's dual practice into focus.

WATCH 

COLOUR FACTORY / LONDON / 06 JUN 2026
FOREIGN BODY x SCR

CULTURE BRAND / SEOUL

BASH

BASH is a party and performance brand co-founded by DOBERMAN and SHLEE, built to bring people together through music, energy, and culture.

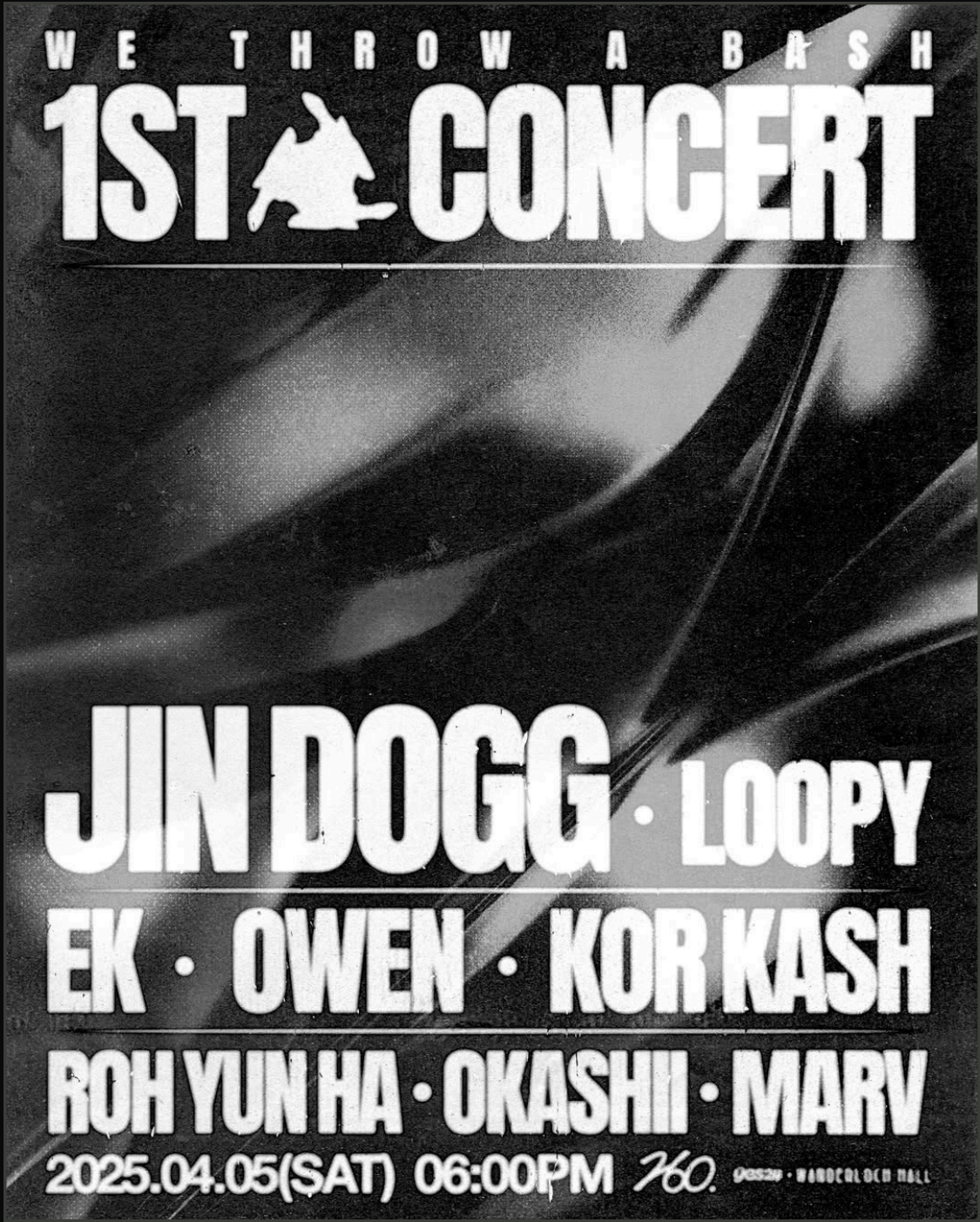
Centered on Hip-Hop while moving through UK Garage, Dubstep, Drum & Bass, Minimal House, and Breakbeat, BASH operates across club nights, concerts, pop-ups, and brand collaborations. Through BASH, DOBERMAN extends his practice beyond the booth, building lineups, formats, and partnerships that carry underground sound into wider cultural settings.

CASE STUDY

WE THROW A BASH 1ST CONCERT

05 APR 2025 / YES24 WANDERLOCH HALL / SEOUL

PARTY / CONCERT / POP-UP / COLLABORATION



GLOBAL SOUND PLATFORM / SEOUL

SOLEIL

SOLEIL is a global sound and culture platform led by DOBERMAN and based at JJ Mahoney’s, Grand Hyatt Seoul. It brings international and local artists into a shared program spanning Latin, Global Bass, Hip-Hop, and club music.

Through showcases and collaborations with SCREAM Selects, SKIIDAYO, and Yeti Out, SOLEIL has hosted international guests while consistently spotlighting Seoul’s emerging DJ talent. The platform also records and archives performances, connecting curation, documentation, and international exchange under one identity.

PROGRAM / DOCUMENT / CONNECT

WATCH DOBERMAN ARCHIVE 

LOCAL TALENT / INTERNATIONAL EXCHANGE

25.11.29SAT

SOLEIL x SCREAM

DJs

ARTHUR YETI B2B TOM YETI
(YETI OUT)

DOBERMAN

QUARTER POUNDER KRU
(H4RDY X MAR VISTA X COZIEST)

YUNJI

SHLEE x T.K

THE MEMBERS
(PULLUPBOI X MASON HOME)

SOAP x KINDA

SOLEIL SCREAM SELECTS yeti JJ MAHONEY'S LOUNGE

322, SOWOL-RO, YONGSAN-GU, SEOUL, REPUBLIC OF KOREA

NOV 11.29

PROGRAMMING / DIRECTION

SELECTED PROGRAMMING

Event and program direction across BASH and SOLEIL, connecting artists, venues, audiences, and global club sounds.



WE THROW A BASH / 1ST CONCERT
05 APR 2025 · SEOUL



SMILEZ / SOLEIL
31 JAN 2026 · SEOUL



DESTINY ROGERS / SOLEIL
12 JUN 2025 · SEOUL



FEATURED RELEASE / 27 AUG 2026

GEM CHEST VOL. 1

DOBERMAN × ATS × BYRESH × OCERONE
27 AUG 2026 · UNOFFICIAL REMIX PACK

A five-track remix pack recut in Seoul, developed with ATS, BYRESH, and OCERONE across UK Garage, house, drill, dubstep, and bass music.

LISTEN

SELECTED RELEASES / 2019–2025

SELECTED DISCOGRAPHY



HDM K-HIPHOP FLIPZ

2025 · 2SPADE × DOBERMAN

[LISTEN](#)



GO FETCH YOUR LIFE

2019 · DOBERMAN EP

[LISTEN](#)



TIME CASH

2019 · SINGLE

[LISTEN](#)



AR+CHAINSTORE

2022 · PRODUCTION CREDITS

[LISTEN](#)



WINGS (LIKE SISQO)

2021 · PRODUCER / COMPOSER

[LISTEN](#)



ICE / EK

2019 · PRODUCER / COMPOSER

[LISTEN](#)

PERFORMANCE / DIRECTION

SEOUL → ASIA → UK/EU

SEOUL

THE HENZ CLUB
CAKESHOP
BOLERO
TIMES
JJ MAHONEY'S

ASIA

TOKYO / BAIA SHIBUYA
SHANGHAI / LE BARON
SINGAPORE / JUNGLE
BALLROOM
BANGKOK / BACCARAT

UK/EU

LONDON / SXSW
LONDON / COLOUR FACTORY
BERLIN / HÖR

PROGRAMMED / DIRECTED

JJ MAHONEY'S · SOLEIL · BASH · THE HENZ CLUB · 260 ASIA · AP ALCHEMY



COLOUR FACTORY · LONDON
06 JUN 2026

FOREIGN BODY / JUNE 2026

JUNE UK/EU TOUR

03 JUN	VENUE TBA / SXSW DOBERMAN · COZIEST · MAR VISTA	LONDON, UK
06 JUN	COLOUR FACTORY / FOREIGN BODY × SCR DOBERMAN + FOREIGN BODY	LONDON, UK
12 JUN	HÖR DOBERMAN · rom&BAAWLA	BERLIN, DE

3 DATES / LONDON / BERLIN



OFFICIAL ARTIST TOUR FLYER / JUNE 2026

WATCH / LISTEN

PERFORMANCE VIDEOS / DJ MIXES



DOBERMAN / HÖR BERLIN

[WATCH](#)



SOLEIL x SCREAM /
DOBERMAN

[WATCH](#)



EP.57 DOBERMAN
HIPHOP / HARD HOUSE
BUBBLE · 58:34

[LISTEN](#)



EP.52 DOBERMAN
HIPHOP / DANCE
BUBBLE · 47:12

[LISTEN](#)

APPENDIX

SUPPLEMENTARY CREDITS / 2016–2026



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SELECTED PERFORMANCE CREDITS

PERFORMED ONLY

INTERNATIONAL VENUES

HÖR — BERLIN
COLOUR FACTORY — LONDON
SXSW / VENUE TBA — LONDON
BACCARAT — BANGKOK
LE BARON — SHANGHAI
JUNGLE BALLROOM — SINGAPORE
BAIA SHIBUYA — TOKYO

SEOUL / FESTIVALS / SPECIAL

THE HENZ CLUB
CAKESHOP / BOLERO / TIMES
JJ MAHONEY’S
RAPBEAT FESTIVAL
WORLD DJ FESTIVAL
SEOUL FASHION WEEK
BOBBY SHMURDA — OPENING DJ
BRODINSKI — OPENING DJ

PROGRAMMING & DIRECTION CREDITS

ROLE / PERIOD

2024–PRESENT
JJ MAHONEY’S — MUSIC DIRECTOR

2022–2026
260 ASIA — EXECUTIVE DIRECTOR / A&R

2024–PRESENT
SOLEIL — EXECUTIVE DIRECTOR / PLATFORM LEAD

2022–2026
MBA EK — A&R / ARTIST MANAGEMENT

2024–PRESENT
BASH — EXECUTIVE DIRECTOR

2023–2024
AP ALCHEMY — EVENT DIRECTOR

2023–2025
THE HENZ CLUB — MUSIC DIRECTOR

2016–2017
ULTRA MUSIC FESTIVAL KOREA — PRODUCTION

APPENDIX / A03

SELECTED RELEASES / PRODUCTION

SUPPLEMENTARY MATERIAL

ARTIST RELEASES

2025 HDM K-HIPHOP FLIPZ — 2SPADE × DOBERMAN

2019 GO FETCH YOUR LIFE — DOBERMAN EP

2019 TIME CASH — SINGLE

PRODUCTION / COMPOSITION

2022 AR+CHAINSTORE — TRACKS 3, 6, 10

2021 WINGS (LIKE SISQO) — PRODUCER / COMPOSER /
ARRANGER

2019 ICE / EK — PRODUCER / COMPOSER

BOOKING / MANAGEMENT / COLLABORATION

CONTACT

FOREIGN BODY

junlikehuh@foreignbody.life

INSTAGRAM / @DOBERMAN__KR

SOUNDCLOUD / DOBERMAN_KR

BASH / @WETHROWABASH

SOLEIL / @SOLEIL.OFFICIAL.KR

PERFORMANCE ARCHIVE / HÖR

